



ABC

CONFERENCE SPONSORSHIP OPPORTUNITIES

AIRCRAFT BUILDERS COUNCIL, INC.

2019

ANNUAL CONFERENCE

SEPTEMBER 15 - 17

FAIRMONT THE QUEEN ELIZABETH | MONTREAL, QC, CANADA



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CONFERENCE SPONSORSHIP OPPORTUNITIES

Sponsors help ABC enhance the conference experience for attendees by providing great events and better networking. This year we are offering more sponsorship opportunities and expanded benefits to increase your visibility. Along with the benefits listed below, each conference attendee from sponsoring companies will receive a sponsor ribbon on their nametag.

ELIGIBILITY:

Sponsorship is open to ABC program underwriters and participating brokers. For other parties desiring sponsorship, please email info@aircraftbuilders.com stating your interest, which will be reviewed by the ABC Marketing Committee.

* Additional sponsorship options may be added as the need arises.

PLATINUM LEVEL SPONSORSHIP

\$6,000 USD

OPENING RECEPTION (2 available) • \$6,000 each

Help welcome nearly 400 attendees to the ABC conference by hosting this lively reception.

WI-FI ACCESS (1 available) • \$6,000

Provide conference attendees with an opportunity to stay connected within the ABC meeting space.

PLATINUM LEVEL BENEFITS INCLUDE:

- Opportunity to include marketing materials in the conference app
- Three (3) complimentary conference registrations
- Full signage throughout the registration, meeting, and reception areas
- Recognition in the conference mobile app
- Recognition from the podium
- Logo or company name with a link to your company's website on the conference page of the ABC website
- Recognition in pre and post conference communications
- Recognition through ABC's LinkedIn page

GOLD LEVEL SPONSORSHIP

\$3,000 USD

CONFERENCE MOBILE APP (1 available) • \$3,000

Support ABC's going green initiative that streamlines all conference information onto a convenient custom mobile app. Networking with your colleagues and accessing conference information has never been easier.

BREAKFAST (2 available) • \$3,000 each

Get each day started off right with a hot hearty breakfast buffet for attendees. Plenty of networking space exists to plan the day's agenda.

CLOSING LUNCH (1 available) • \$3,000

Leave your mark on attendees by hosting this networking luncheon that will wrap up the ABC conference. Your sponsorship will give attendees one more lasting impression of their conference experience.

GOLD LEVEL BENEFITS INCLUDE:

- Opportunity to include marketing materials in the conference app
- Two (2) complimentary conference registrations
- Moderate signage throughout the conference
- Recognition in the conference mobile app
- Recognition from the podium
- Logo or company name with a link to your company's website on the conference page of the ABC website
- Recognition in pre and post conference communications
- Recognition through ABC's LinkedIn page



ABC

CONFERENCE SPONSORSHIP OPPORTUNITIES CONTINUED

SILVER LEVEL SPONSORSHIP

\$1,500 USD

SPEAKERS (6 available) • \$1,500 each

Assist ABC in hosting renowned industry speakers from the U.S. and abroad. Past speakers have included the Chairman of Lloyd's, Administrators of the FAA, NASA Astronauts, United States District Court Judges, United States Legislators, as well as experts in the aerospace industry.

COFFEE BREAK (2 available) • \$1,500 each

Attendees have generous time between sessions for refreshments and to connect with attendees and speakers. Help fuel attendees by sponsoring one of our networking breaks.

PHOTOGRAPHER (1 available) • \$1,500

ABC will enhance the conference by having a professional photographer capture the event for posting on the ABC website and social media outlets.

SILVER LEVEL BENEFITS INCLUDE:

- One (1) complimentary conference registration
- Limited signage throughout the conference
- Recognition in the conference mobile app
- Recognition from the podium
- Logo or company name with a link to your company's website on the conference page of the ABC website
- Recognition in pre and post conference communications
- Recognition through ABC's LinkedIn page

BRONZE LEVEL SPONSORSHIP

\$500 USD

MONDAY PRESIDENT'S LUNCH (1 available) • \$500

ABC reserves Monday midday to bring together various groups to discuss enhancements to the ABC program. Your contribution helps support this endeavor.

CONFERENCE SIGNAGE (4 available) • \$500 each

This sponsorship option covers onsite signage, schedule at a glance handouts, banners, etc. to keep attendees informed.

AUDIO VISUAL (4 available) • \$500 each

From split screens to high quality sound speakers, your sponsorship helps keep the ABC conference at peak audio visual performance.

FLORAL / DECOR (4 available) • \$500 each

Help brighten the ABC meeting room and reception with fresh floral arrangements and unique decor.

BRONZE LEVEL BENEFITS INCLUDE:

- Logo or company name with a link to your company's website on the conference page of the ABC website
- Recognition in pre and post conference communications
- Recognition through ABC's LinkedIn page



ABC

SPONSORSHIP LEVELS MATRIX

SPONSORSHIP BENEFIT	SPONSORSHIP LEVEL			
	PLATINUM \$6,000 USD	GOLD \$3,000 USD	SILVER \$1,500 USD	BRONZE \$500 USD
Opportunity to include marketing materials in the mobile app	●	●		
Complimentary conference registrations	3	2	1	
Conference signage	FULL	MODERATE	LIMITED	
Recognition in the conference mobile app	●	●	●	
Recognition from the podium	●	●	●	
Logo/company name with a link to your company's website on the ABC website	●	●	●	●
Recognition in pre and post conference communications	●	●	●	●
Recognition through ABC's LinkedIn page	●	●	●	●



ABC 2019 SPONSORSHIP AGREEMENT FORM

1. COMPANY INFORMATION

Company Contact First Name _____ Last Name _____
 Company Name (to be listed on conference materials) _____
 Company Address _____
 City _____ State/Province _____
 Zip/Postal Code _____ Country _____
 Phone _____ Email _____

2. SPONSOR SELECTION

PLATINUM \$6,000 USD

- Opening Reception
- Wi-Fi

GOLD \$3,000 USD

- Conference Mobile App
- Breakfast
- Closing Lunch

SILVER \$1,500 USD

- Speakers
- Coffee Break
- Photographer

BRONZE \$500 USD

- President's Lunch
- Conference Signage
- Audio Visual
- Floral/Decor

3. COMPLIMENTARY REGISTRATION

Please indicate the person(s) to receive the 3, 2, or 1 complimentary conference registrations for Platinum/Gold/or Silver level sponsorships. Individuals listed will be contacted for additional attendance details.

1. _____
 Name _____ Company _____ Email _____
2. _____
 Name _____ Company _____ Email _____
3. _____
 Name _____ Company _____ Email _____

4. PAYMENT INFORMATION

Check Enclosed (payable to ABC, Inc. in U.S. dollars drawn on a U.S. bank) Electronic Funds Transfer (contact ABC for details)

Charge my Credit Card AmEx MasterCard Visa Discover

Credit Card No. _____ Exp. Date _____ Security Code _____

Card Holder's Name (as it appears on credit card) _____

Card Holder's Signature _____

5. RETURN FORM

Return Sponsorship Agreement Form and company logo for inclusion in our printed and electronic promotion pieces (high resolution, color logo in EPS vector format) to: **ABC Inc., 4248 Park Glen Road, Minneapolis, MN 55416 USA**
Phone (952) 928-4662 | Fax (952) 767-0767 | Email info@aircraftbuilders.com | www.aircraftbuilders.com

6. QUESTIONS?

Contact Gretchen Huetteman at (952) 928-4662 or info@aircraftbuilders.com

Sponsorships will be awarded on a first-come, first-served basis. ABC's ability to deliver on the benefits outlined above is based upon receiving this sponsorship form and payment by August 16. After that date some benefits may be missed due to printing/shipping deadlines that are strictly adhered to. Other than the complimentary registrations that are noted above, sponsorship is separate from conference registration; to attend the conference, please visit aircraftbuilders.com to register. You will receive confirmation of your sponsorship via email. No refunds will be made for sponsorship fees.